

Openlink Office Systems Ltd — AMREF CSO Database Initiative

Changu Ni Chema CBO (CNC)

Arujo Ward, Homa Bay Town Sub-County, Homa Bay County

"Positive Mind for Positive Living"

Founded 2007 | CBO Registration: 2017/2021 (to verify) | Strategic Plan: 2024–2026

■ **ACCURACY NOTE:** This profile is compiled from two sources — the intake form (submitted by Pamela Adoyo) and the CNC Strategic Plan 2024–2026 (authored by Dorothy Akinyi Juombo, ED). Where the two sources conflict, both versions are recorded and flagged for clarification.

Executive Director	Dorothy Akinyi Juombo
Form Submitted By	Pamela Adoyo — role unconfirmed, verify in meeting
Phone (Pamela)	+254 727 529 999
Email	changunichemawg2022@gmail.com
Location	Arujo Ward, Homa Bay Town Sub-County, Homa Bay County
Physical Address	— NOT PROVIDED. Collect in meeting.
Social Media	Facebook — 'Changu Ni Chema' (URL not provided)

ORGANIZATION NAME — SOURCE DISCREPANCY

The intake form uses 'CHANGU NI CHEMA NETWORK' while all strategic documents consistently use 'Changu Ni Chema CBO.' The official registered name has not been confirmed from a single authoritative source.

ABOUT THE ORGANIZATION

Changu Ni Chema (CNC) is a health-led model Community-Based Organization (CBO) uniquely positioned to transform health systems for disadvantaged groups in Arujo Ward, Homa Bay Town Sub-County. The organization was initiated in 2007 by Dorothy Akinyi Juombo as a PLHIV (People Living with HIV) support group. CNC stands as a beacon of resilience and innovation in HIV and AIDS advocacy in Homa Bay County, combining HIV education, adherence support, and a circular economy model for sustainability. CNC was started when the community faced challenges including death, trauma, gender inequalities, poverty and stigmatization as a result of HIV/AIDS. It has since expanded into Health Systems, SRHR, Education, and Agricultural Innovation.

■ **REGISTRATION DATE CONFLICT:** The same strategic document states the CBO was elevated in '2017' in one section and 'registered in 2021' in another. The correct registration year is unconfirmed.

VISION, MISSION, MOTTO & VALUES

Vision	A stable healthy and united community.
Mission	To contribute to a sustained good health and wellbeing of communities through Agri Innovation, education and public healthcare awareness.

Motto	Positive mind for positive living.
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■ **MISSION VARIANT:** *The strategy diagram shows an alternate mission — 'To contribute to sustained good health and wellbeing of communities free from social discriminations.' Both versions appear in the same strategic plan document; the official statement is unconfirmed.*

Core Values:

- Excellence — We strive for quality in service delivery and learning outcomes.
- Innovation — We nurture talents to enhance innovation, creativity and entrepreneurial spirit.
- Respect — We recognize and advocate for the uniqueness and dignity of every individual.
- Integrity — We demonstrate high standards of ethical conduct: honesty, accountability, transparency and trust.
- Partnership — We are committed to teamwork and positive collaborations.

3 STRATEGIC PILLARS

COMMUNITY WELLNESS	RIGHTS + CIVIC ENGAGEMENT	DIGNIFIED LIVELIHOOD
Beneficiaries living in a community that upholds and protects their socio-cultural wellness.	A community that advocates for rights that affect the health and well-being of all.	A community that acknowledges empowerment in livelihood skills training as a path to dignified living.

PROGRAM AREAS

Health Systems (PHC)	Community health promotion, HIV/TB prevention, mental health services, disease surveillance and primary health care.
Sexual & Reproductive Health (SRHR)	HIV prevention, GBV prevention and response, family planning, adolescent and youth SRH education.
Education	Literacy, skills development, youth empowerment, work readiness and capacity building programmes.
Agri-Innovation & Environment	Agricultural innovation, environmental conservation, climate change response and sustainable livelihoods.

4 CORE STRATEGIES (2024–2026)

STRATEGY	OBJECTIVE	KEY ACTIVITIES
	Increase multi-sectoral engagement and community leadership	Community sensitization, stakeholder meetings, exchange visits with local organizations, Homa Bay County government engagement
#2 STRENGTHEN	Build organizational capacity, quality systems, infrastructure and sustainable financing	Attain NGO certification, implement IT systems, create CNC website, staff development program, fundraising strategy
	Monitor and evaluate intended project outcomes	Develop M&E; framework, performance appraisals aligned to County Development Plan and Vision 2030, bi-annual feedback surveys
#4 EMPOWER	Empower youth and women through income generating activities	Map SMEs in Homa Bay town, financial literacy training, create linkages for business start-ups, community saving group visits

IMPLEMENTATION TIMELINE HIGHLIGHTS

2024	2025	2026
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Conduct situation analysis & establish M&E; system Conduct elections & establish Governance Board Create CNC website Finalize Theory of Change & M&E; Framework Organize exchange visits	Improve internal processes, policies & procedures Attain NGO Certification Hire ICT Officer Improve CNC marketing Capacity building for Board & staff	Establish ICT development team Evaluate CNC's ability to become national NGO Ongoing M&E; feedback sessions Evaluate all existing projects Commence consultancy if possible
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ORGANIZATIONAL STRUCTURE

Board of Directors
Director (Dorothy Akinyi Juombo — Executive Director)
Programs Coordinator HR / Admin M&E; Procurement Officer Finance Assistant
<i>Field Assistants: Health (PHC) Agriculture SRHR Data Clerks Volunteers (all three programs)</i>

RISKS & MITIGATION (FROM STRATEGIC PLAN)

#	Risk	Mitigation Strategy
P1	Political instability prevents CNC from operating in the community	Policy of non-political association
P2	Local corruption prevents positive community impact	Community mobilization, sensitization and institutional strengthening
Ec1	Community saving groups cannot survive the economic climate	Business management trainings, SME Engagement Strategy
Ec2	High inflation / weakened currency prevents affording equipment needs	Budget review, Fundraising Strategy
S1	Entrenched socio-economic/cultural factors and structural poverty limit impact	Organizational focus on process and institutional strengthening
S3	Negative community gossip could affect CNC's reputation	Effective communications, honest dealings with beneficiaries, full transparency

PARTNERS & DONORS

- NEPHARK (named in strategic plan)
- Red Cross Kenya (named in both strategic plan and intake form)
- ADS Kenya (named in strategic plan)
- YOFAK (named in strategic plan)
- AMREF Health Africa (named in intake form — confirm if still active partner)
- Ministry of Health — in partnership with Red Cross (intake form)

■ **PARTNER DISCREPANCY:** *The strategic plan thanks NEPHARK, REDCROSS, ADS KENYA and YOFAK. The intake form lists AMREF and Red Cross/MOH. AMREF does not appear in the strategic plan — current active partner status is unconfirmed from available documents.*

DATA READINESS CHECKLIST

Changu Ni Chema Network

Openlink / AMREF
MegaWeb | May 2026

11 items complete

11 items partial

11 items missing

Overall 50% ready

33/66 pts (50%) | Strong on content depth; key gaps are brand assets and address

SECTION 1 — REQUIREMENT GATHERING PRE-CHECKLIST STATUS

CHECKLIST ITEM	STATUS	NOTE / SOURCE
Official registered name	■ PART	Form says 'Network', strategic plan says 'CBO' — to verify
Physical / office address	✗ NO	Not provided in any document
Postal address	✗ NO	Not provided
Phone number(s)	✓ YES	+254 727 529 999 (Pamela Adoyo)
Email address	✓ YES	changunichemawg2022@gmail.com
Primary contact person	■ PART	Pamela Adoyo submitted form; Dorothy Akinyi Juombo is ED — roles unclear
Registration / cert. details	■ PART	Year conflict: 2017 vs 2021 in strategic plan
Logo file (PNG)	✓ YES	Uploaded via Google Drive link
Brand colour palette	✗ NO	Not provided
Tagline / motto	✓ YES	"Positive Mind for Positive Living"
Font / style guide	✗ NO	Not provided
Organization profile text	✓ YES	From form + full strategic plan 2024–2026
Mission statement	■ PART	Two versions in strategic plan — confirm in meeting
Vision statement	✓ YES	A stable, healthy and united community
Program / service descriptions	✓ YES	4 programs: Health, SRHR, Education, Agri-Innovation
Team profiles / bios	■ PART	Dorothy (ED) named; org chart in plan; Pamela's role unknown
Photos / gallery images	✗ NO	No photos provided
Videos / media	✗ NO	None
Publications / news articles	■ PART	Strategic plan 2024–2026 available; no news articles
Partner information	✓ YES	NEPHARK, Red Cross, ADS Kenya, YOFAK, AMREF, MOH listed
Downloadable documents	■ PART	Strategic plan only
Current website	✗ NO	None (creating website is in their 2024 strategic plan)
Facebook / social media	■ PART	Facebook account named; URL not provided

Twitter / other social media	✗ NO	<i>Not mentioned</i>
Primary website contact named	■ PART	<i>Pamela Adoyo listed but role unconfirmed</i>
Website final approver identified	✗ NO	<i>Not specified</i>
Preferred communication method	✗ NO	<i>Not stated</i>

SECTION 2 — WEBSITE REQUIREMENT GATHERING DOC: CONTENT AVAILABILITY (Section F)

CHECKLIST ITEM	STATUS	NOTE / SOURCE
Org profile text	✓ YES	<i>Detailed profile from form + strategic plan</i>
Logo file	✓ YES	<i>Uploaded to Google Drive</i>
Website-ready photos	✗ NO	<i>No photos submitted</i>
Program descriptions	✓ YES	<i>4 full program descriptions available</i>
Publications / reports	■ PART	<i>Strategic plan 2024–2026 only</i>
Team profiles	■ PART	<i>Org chart present; individual bios missing</i>

KEY GAPS TO ADDRESS IN MEETING: *Physical / office address | Postal address | Brand colour palette | Font / style guide | Photos / gallery images | Videos / media | Current website | Twitter / other social media | Website final approver identified | Preferred communication method | Website-ready photos*